

## Name Change: e-troFit GmbH Becomes pepper motion GmbH

**Denkendorf, 08/04/2021** – The former e-troFit GmbH, known for its innovative electrification of conventional buses and trucks, now goes by the name of pepper motion GmbH with immediate effect. The main reason for the change of name is the continued expansion of the product and solution portfolio, which is open to all technologies, but also because of the momentum of the rapidly growing company and the associated internationalization of its business. These developments require corresponding changes to its corporate design and brand identity.

pepper motion as the company name is the umbrella brand of the world's first digital OEM and embodies the company's mission for the future of electromobility in the commercial vehicle industry. etrofit will continue to exist as a brand name in the pepper motion retrofitting business unit given its existing high level of international recognition and image as the innovation leader for electrification technology in the commercial vehicle sector.

"From our beginnings as a start-up company, our path has been characterized by dynamism, creativity and innovation. This is the only way we can also play a key role in shaping the transformation to a climate- and environmentally-friendly society with sustainable and emission-free electromobility solutions," says Andreas Hager, CEO of pepper motion GmbH, describing the company's philosophy. "We aim to become one of the world's leading companies in the field of electric mobility and commercial vehicles with our technologies and solutions. Our new name, pepper motion, conveys the necessary spirit for this and creates the right associations in people's minds internationally."

pepper motion GmbH already offers far more products and solutions than electric drive systems for the electrification of existing commercial vehicles. Charging infrastructure and digitalization concepts are among the products being developed alongside the company's proprietary technological core vehicle control software, the vehicle control unit (VCU). In addition, its Green Mobility as a Service solutions model the entire electromobility of a company in a "price per kilometer", starting with the vehicle including maintenance, charging infrastructure, and fleet management.

Likewise, pepper motion is already working on solutions relating to battery and fuel cell systems for commercial vehicles. The company also has strategic plans for new vehicles in the commercial vehicle sector under its own pepper motion brand in the future.

The company's redesigned website complements its new name and the future corporate and product design of pepper motion GmbH.

You can now find all the information you need about the pepper motion world online at [www.peppermotion.com](http://www.peppermotion.com).

**About pepper motion GmbH:**

pepper motion – electrifying transportation! The privately financed German company with its headquarters in Denkendorf and offices in Garching near Munich employs around 75 people. pepper motion is also present at additional sales and development locations in Austria, Italy, Poland and Bulgaria.

pepper motion is the first digital OEM worldwide (without its own storage and manufacturing facilities) to offer innovative solutions for the electrification (retrofitting) of used and new commercial vehicles such as trucks deployed in distribution transport, buses in local public transport (LPT) as well as municipal vehicles.

pepper motion is certified to ISO 9001 and as such is the only supplier of retrofit solutions to guarantee operational safety in accordance with international automotive industry standards such as functional safety ISO 26262. A network of international partners guarantees service and availability across Europe.

With its holistic approach to telematics, charging infrastructure, fleet management and autonomous driving, the company designs quickly implementable and cost-efficient solution packages for sustainable mobility transformation and a “second life” for existing commercial vehicles. They effectively support the implementation of the CO2 reduction targets in accordance with the European Green Deal Agreement and the Clean Vehicles Directive, which will come into force in 2021.

pepper motion was awarded the German Mobility Prize (2018) and the Austrian VCÖ Mobility Prize (2019), as well as being voted one of the top 50 start-ups in Europe in the field of mobility (2020, EUSP).

Additional information: [www.peppermotion.com](http://www.peppermotion.com)

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