

Numerous guests celebrate the inauguration of the new pepper headquarters in Denkendorf

Denkendorf, 09/30/2021 – pepper motion GmbH welcomed numerous guests to mark the official inauguration of its new company headquarters in Denkendorf on September 24, 2021. More than 100 customers, interested parties, partners, and representatives from politics, administration, and the regional press were impressed by the management team and employees' innovative power and idealism for sustainable, emission-free transportation.

The new company building, with its open office environment, modern vehicle development hall and efficient charging infrastructure, creates the appropriate space for further growth, continuing internationalization, and creative development in the teams. With ongoing expansion and further development of innovative products and solutions in the field of electric drive systems for the commercial vehicle sector, the pepper's Denkendorf headquarters will serve as a springboard to the world.

Personalities and Highlights

A traditional Weisswurst snack and brass band clearly defined the company's commitment to its Bavarian roots. In their welcoming speeches, District Administrator Alexander Anetsberger for the Eichstätt district and Claudia Forster, the first mayoress of Denkendorf, praised pepper as a highly innovative and deeply sustainable company and highlighted the opportunities for the region with pepper's technology for the electrification of local public transport. Reverend Konrad Weber performed the solemn blessing of the building and all employees and visitors.

One of the highlights was the keynote speech by Dr. Matthias Ballweg on the subject of the circular economy and retrofitting. He leads the Mobility and EU Policy Division at SYSTEMIQ – a globally active "system change company" driving the shift towards a sustainable economy. Together with the World Economic Forum, Ballweg is responsible for the "Circular Cars Initiative," an alliance of many players from the mobility sector to promote the circular economy in the automotive industry.

"Our new headquarters in Denkendorf, with the corresponding infrastructure, is an important step for the further international expansion of our company," explains Andreas Hager, Managing Director of pepper motion GmbH. "Denkendorf will be the cradle for new innovative ideas and products to accelerate decarbonization. By 2030, we will have more than half a billion commercial vehicles on the roads – we want to electrify a significant proportion of them with our sustainable solutions and thus make our contribution to

emission-free and climate-friendly mobility in our society," says Andreas Hager, proudly concluding the description of the company's mission.

Pictures of the event are available at

https://www.peppermotion.com/bildauswahl_eroeffnung_hq_pepper_motion_gmbh/

About pepper motion GmbH:

pepper – electrifying transportation! The privately financed German company with its headquarters in Denkendorf and offices in Garching near Munich employs just under 100 people. pepper is also present at additional sales and development locations in Austria, Italy, Poland, and Bulgaria.

As the first digital OEM worldwide (without its own warehousing and manufacturing), pepper offers innovative solutions for the electrification (retrofitting) of used and new commercial vehicles such as trucks in distribution transport, buses in local public transport (LPT), and municipal vehicles.

pepper is ISO 9001 certified and as such is the only supplier of conversion solutions to ensure operational safety according to international automotive industry standards such as ISO 26262 for functional safety. A network of international partners guarantees service and availability across Europe.

With its holistic approach to telematics, charging infrastructure, fleet management and autonomous driving, the company designs quickly implementable and cost-efficient solution packages for sustainable mobility transformation and a "second life" for existing commercial vehicles. They effectively support the implementation of the CO2 reduction targets in accordance with the European Green Deal Agreement and the Clean Vehicles Directive, which will come into force in 2021.

pepper was awarded the German Mobility Prize (2018) and the Austrian VCÖ Mobility Prize (2019), as well as being voted one of the top 50 start-ups in Europe in the field of mobility (2020, EUSP).

Additional information: www.peppermotion.com

Press contact:

360°communications GmbH

E-mail:

peppermotion@360communications.de

Phone: +49 89 5436994 00