

Expansion course: pepper finds pepper motion Austria GmbH subsidiary

Vienna/Denkendorf, 10.14.2021 - pepper motion GmbH is also growing at an international level and has founded a subsidiary: pepper motion Austria GmbH. Under the leadership of the two Managing Directors Manfred Heidegger and Andreas Hager, the pepper site in Vienna is becoming a new development center for innovative electrification projects in the commercial vehicle sector.

Software is the central element in pepper's proprietary technology. The Austrian team will take over the coordinating management of software development for the entire pepper Group and represents the competence center for control unit development. The Vienna site also focuses on conversion projects for the electrification of trucks.

The engineering team at the company's Austrian headquarters, initially consisting of eight people, has already worked successfully on pepper projects in the past and is expected to grow successively in the coming months.

"We will be pushing ahead with staff expansion in all development areas in order to meet our ambitious targets. As a technology and research location, Vienna offers the ideal conditions for this," says Manfred Heidegger, who will manage the local business.

With regard to the Austrian market, Heidegger continues: "We have already been able to win customers in Austria. An electrified truck is in use in the Graz area at the Temmel freight forwarding company. The first test runs with an etrofit bus in regular service were also carried out at selected customers."

Résumé of Manfred Heidegger, Managing Director of pepper Austria

Before being appointed Managing Director of pepper motion Austria GmbH, Heidegger (43) had been Managing Director of in-tech's Austrian subsidiary since 2015. There, he shaped the consistent expansion of in-tech's service portfolio towards holistic systems/software and safety solutions for the railroad technology, machinery and automotive sectors.

Previously, he worked as a project and team leader in the engineering services sector for industrial software and system solutions. Together with his team, he was responsible for the development of various subsystems and components for customers in the rail industry, primarily for rail vehicle manufacturers. Extensive experience in software development and traffic telematics complement the electrical engineer's expertise.

"I am very pleased to be able to help shape pepper's vision together with my highly motivated team. Forward-looking mobility solutions play a key role in helping to achieve global climate protection targets - we also want to set the course for this and make a significant contribution," Heidegger concluded.



Manfred Heidegger, pepper motion Austria GmbH

About pepper motion GmbH:

pepper – electrifying transportation! The German, privately financed company with headquarters in Denkendorf and offices in Garching near Munich employs almost 100 people.

As the first digital OEM worldwide (without its own warehousing and manufacturing), pepper offers innovative solutions for the electrification (retrofitting) of used and new commercial vehicles such as trucks in distribution transport, buses in local public transport (LPT), and municipal vehicles.

pepper is ISO 9001 certified and as such is the only supplier of conversion solutions to ensure operational safety according to international automotive industry standards such as ISO 26262 for functional safety. A network of international partners guarantees service and availability across Europe.

With its holistic approach to telematics, charging infrastructure, fleet management and autonomous driving, the company designs quickly implementable and cost-efficient solution packages for sustainable mobility transformation and a "second life" for existing commercial vehicles. They effectively support the implementation of the CO2 reduction targets in accordance with the European Green Deal Agreement and the Clean Vehicles Directive, which will come into force in 2021.

pepper was awarded the German Mobility Prize (2018) and the Austrian VCÖ Mobility Prize (2019), as well as being voted one of the top 50 start-ups in Europe in the field of mobility (2020, EUSP).

The subsidiary pepper motion Austria GmbH, based in Vienna, is the pepper Group's development center. pepper is represented with further sales locations in Italy, Poland and Bulgaria.

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