



pepper receives Bavarian State Foundation's environmental award

Denkendorf, 10/11/2022 – On October 10, 2022, pepper motion GmbH was presented with the Bavarian State Foundation's Environmental Award 2022. Every year, the Foundation honors outstanding achievements in the cultural, social, and environmental fields that have a close connection to the state of Bavaria. As part of the ceremony marking the 50th anniversary of the Bavarian State Foundation, the 2022 Environmental Award was also presented to pepper CEO Andreas Hager by Dr. Florian Herrmann, MdL, Head of the State Chancellery and State Minister for Federal Affairs and Media. Dr. Christian Mikulla, President of the Bavarian State Office for the Environment, presented the awards to the prizewinners in the environmental category.

Following a detailed review, the selection committee responsible for the 10,000-euro environmental award chose pepper in mid-July 2022 after the Eichstätt district administration office proposed the company, which is based in Denkendorf. pepper plays a pioneering role in the technical conversion of diesel to e-commercial vehicles and is a perfect example of the innovative strength of Bavarian companies.

"I would like to express my sincere gratitude for this award on behalf of the entire pepper team – it is with great pleasure that we accept the environmental prize. Sustainable environmental and climate protection as well as resource and energy efficiency are key pillars of all our corporate activities. Our innovative retrofitting solution for electrifying the commercial vehicle sector "made in Bavaria" allows us to actively contribute to the successful realization of mobility turnaround and hence the transition towards zero emissions and CO2 neutrality," says Andreas Hager, CEO of pepper.

Award Recognizes Key Technology for Successful Transportation Turnaround

pepper received the award for its innovative electrification solution, which enables rapid and cost-effective access to electromobility. The retrofit kit converts existing diesel commercial vehicles, giving them a second life as zero-emission electronic commercial vehicles. The pepper concept for electrifying existing commercial vehicle fleets is both sustainable and cost-effective, while offering short-term availability for the most common bus and truck models in series production quality.



About pepper motion GmbH

pepper – electrifying transportation! The German privately financed company with headquarters in Denkendorf and offices in Paderborn, Vienna and Garching near Munich employs more than 100 people.

As the first digital OEM worldwide (without its own warehousing and manufacturing), pepper offers innovative solutions for the electrification (retrofitting) of used and new commercial vehicles such as trucks in distribution transport, buses in local public transport (LPT), and municipal vehicles. pepper is ISO 9001 certified and is the only supplier of conversion solutions to ensure operational safety according to international automotive industry standards such as ISO 26262 for functional safety. A network of international partners guarantees service and availability across Europe.

With its holistic approach to telematics, charging infrastructure, fleet management and autonomous driving, the company designs quickly implementable and cost-efficient solution packages for sustainable mobility transformation and a "second life" for existing commercial vehicles. It effectively supports the implementation of the CO2 reduction targets in accordance with the European Green Deal Agreement and the Clean Vehicles Directive, which came into force in 2021.

pepper was awarded the German Mobility Prize (2018) and the Austrian VCÖ Mobility Prize (2019), as well as being voted one of the top 50 start-ups in Europe in the field of mobility (2020, EUSP).

The subsidiary pepper motion Austria GmbH, based in Vienna, is the pepper Group's software development center. pepper is represented with further sales locations in France, Italy and Poland.

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Pictures – picture credit: Bavarian State Foundation

Picture 1: 2022-10-11_Bayer_Umweltpreis_pepper_01, f.l.t.r.:

Dr. Florian Herrmann, MdL, Head of the State Chancellery and State Minister for Federal Affairs and Media

Andreas Hager, CEO pepper motion GmbH

Picture 2: 2022-10-11_Bayer_Umweltpreis_pepper_02, f.l.t.r.:

Roland Mäusl, CEO 360°communications GmbH

Dr. Christian Mikulla, President of the Bavarian State Office for the Environment (LfU)

Andreas Hager, CEO pepper motion GmbH

Christian Speth, Economic development Eichstätt

Dr. Florian Herrmann, MdL, Head of the State Chancellery and State Minister for Federal Affairs and Media

Tanja Schorer-Dremel, MdL